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## SCOTTSDALE FASHION SQUARE ADDS A DASH OF VINATGE, A TOUCH OF LONDON AND A WHOLE LOT OF SPARKLE

## High-Fashion Powerhouse Brings More Style to Retailer Lineup with Addition of First-to-Market Retailers, David Yurman, Ted Baker and Free People

SCOTTSDALE, ARIZ. — April 29, 2010 — Scottsdale Fashion Square today announced three more first-to-market retailers including, David Yurman, Ted Baker and Free People opening at the newly expanded Fashion Square this summer.

This list of coveted retailers comes just six months after the opening of the Arizona's first Barneys New York department store and 100,000 square-feet of a new high-fashion shopping expansion .

**Ted Baker London** is quite simply 'No Ordinary Designer Label'. Combining the very best of British design with an irreverent sense of humour, their menswear and womenswear collections are packed full of extra little details. Proof that anything bearing the Ted Baker name offers that bit more. The store will showcase **AW10**, a Ted Baker brand, exclusive to Scottsdale Fashion Square. The first to market store will open in July in the Barneys wing.

"Ted is thrilled to be able to welcome the stylish ladies and gentlemen of Arizona to the Ted Baker family. Inspired by English country gardens, the new collections bold, spirited and fresh, perfect for Arizonians," said Craig Smith, Brand Communication Director, Ted Baker.

**David Yurman** is a phenomenon in the world of fine jewelry and timepieces. Established in 1980 and based in New York, David Yurman is today recognized as America's leading fine jewelry and luxury timepiece brand for men, women and children. David Yurman's signature gold and silver designs, diamonds, pearls, gemstones, and Swiss-made timepieces are renowned for capturing the essence of relaxed American luxury. The first to market store will open in late summer in approximately 2200 square-feet in the Neiman Marcus wing.

**Free People**, a fashionable women's boutique, will open late summer in the Nordstrom wing of Fashion Square. Free People is well known for its boho-vintage apparel, accented with ruffle and lace details for mid to late twenty-something women. The 2300 square foot location will offer clothes, accessories and intimates.

"Scottsdale Fashion Square continues to be a very powerful draw for the world's top retail concepts," said Steve Helm, assistant vice president property management for Westcor. "As we count down to the fall 2010 opening of H&M and celebrate the opening of Tory Burch last week, we continue to ratchet up the high-fashion quotient at this incomparable property."

Founded in 1969, Phoenix-based Westcor is a wholly owned subsidiary of Macerich. The largest owner-manager of commercial properties in Arizona, Westcor's portfolio currently consists of over 16 million square feet of retail space at 25 shopping centers, including 12 superregional centers and 13 community and specialty centers. The company has set the industry benchmark for ground-up shopping center development, such as Chandler Fashion Center, SanTan Village and Arrowhead Towne Center. In addition to responsible development, Westcor takes an integrated approach to charitable giving, using a variety of resources to make a difference

in the communities, including volunteer programs and contributions. Additional information about Westcor is available online at  $\underline{www.westcor.com}.$